



National Center for Faculty
Development & Diversity

INSTITUTIONAL MEMBERSHIP AND ITS BENEFITS



A LETTER FROM OUR FOUNDER

In 2020, the National Center for Faculty Development and Diversity (NCFDD) is celebrating its 10th Anniversary!

For me, writing that sentence fills me with joy. What grew out of my frustration with inconsistent mentoring and ineffective support services on my campus has now become the leading organization dedicated to supporting faculty, postdocs, and graduate students in making successful transitions at every stage of their academic career.

I started the NCFDD because I wanted to create the one thing I wish I had as a faculty member: on-demand mentoring and access to all the information I needed to succeed throughout my career. I never dreamed the organization would mentor so many academics. But 10 years later, I am proud to say we have leveraged technology to provide much-needed mentoring, coaching, professional development training, and supportive community for so many early and mid-career academics.


As excited as I am to celebrate the NCFDD's 10th Anniversary, the organization couldn't have grown into what it is today without all of you.

My warmest gratitude goes out to:

- The campus administrators who understand that retention starts at recruitment and invest in faculty success accordingly
- The faculty, postdocs, and graduate students who attend NCFDD webinars and multi-week courses, participate in our 14-day writing challenges, read our Monday Motivators, and enliven our online community
- The Faculty Success Program alumni who have allowed our mentoring to transform their careers, writing habits, and work-life balance
- Our amazing academic team, composed of 150 faculty who pour their hearts into serving as our Academic Directors, Head Coaches, Master Coaches, Small Group Coaches, Forum Moderators, and Workshop Facilitators and
- Our awesome core team in Detroit, who keeps everything running like a well-oiled machine

I hope you will join us in celebrating our 10-year Anniversary and continue to collaborate with us as we move into the next decade.

Sincerely,



Kerry Ann Rockquemore, PhD
Founder

NCFDD OVER THE LAST DECADE



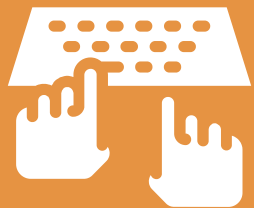
>240

**Institutional
Members**



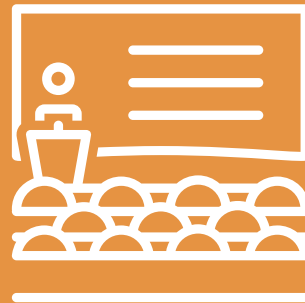
>7,000

**Faculty
Program
Participants**



>35,000

**14-Day Writing
Challenge
Participants**



>400

**On-Campus and
Virtual
Workshops**

ABOUT US

OUR OFFERINGS

The NCFDD provides solutions for faculty members, postdocs, and graduate students through our **membership offerings, faculty programs, and our on-campus workshops.**

MEMBERSHIP

Members receive a weekly motivational email (the Monday Motivator) and access to the full NCFDD Core Curriculum, guest expert webinars, intensive multi-week courses facilitated by national experts, a private discussion forum, 14-Day Writing Challenges, the Dissertation Success Program, and the opportunity to connect with a writing accountability partner.

FACULTY PROGRAMS

The NCFDD offers two intensive, virtual, 12-week Faculty Programs that provide tenure-track and tenured faculty training on empirically-tested skills and strategies that improve writing, research, and professional productivity.

ON-CAMPUS AND VIRTUAL WORKSHOPS

For colleges, universities, foundations, institutes, and professional organizations looking to support the success of their faculty, post-doctoral students, graduate students, or their members, the NCFDD provides on-campus and virtual workshops and training on a wide range of topics. Each workshop is designed to address key topics, issues, and dilemmas by teaching concrete and empirically-tested strategies.

THRIVING IN THE ACADEMY

We focus on four key areas that help academics achieve extraordinary writing and research productivity while maintaining a full and healthy life off campus.

01

STRATEGIC PLANNING

Learn how to plan your academic year, your term, and your weekly schedule in a way that is aligned with your tenure and promotion criteria

02

EXPLOSIVE PRODUCTIVITY

Learn the skills and strategies that will help you to publish more research, win more grants, and manage your internal resistance to writing

03

HEALTHY RELATIONSHIPS

Learn how to manage your professional relationships and build a thriving network of mentors, sponsors, and collaborators

04

WORK-LIFE BALANCE

Learn how to reduce your stress, prioritize your self-care, and find balance in your personal and professional life



National Center for Faculty
Development & Diversity

INSTITUTIONAL MEMBERS

American University, Washington DC
Amherst College
Arizona State University
Auburn University
Bard College
Bates College
Baylor University
Bentley University
Boise State University
Boston College
Boston University
Bowdoin College
Bowling Green State University
Brandeis University
Brown University
Bryn Mawr College
Bucknell University
California Lutheran University
California State Polytechnic University, Pomona
California State University, Channel Islands
California State University, Dominguez Hills
California State University, Fullerton
California State University, Long Beach
California State University, Monterey Bay
California State University Northridge
Carleton College
Carnegie Mellon University
Case Western Reserve University
Clemson University
Colby College
Colgate University
College of the Holy Cross
Colorado State University
Columbia University
Connecticut College
Cornell University
Dartmouth College
Davidson College
Denison University
DePaul University
DePauw University
Dickinson College
Duke University
East Carolina University
Emory University
Florida A&M University
Florida Atlantic University
Florida State University
Fordham University
Forum for Theological Exploration
Framingham State University
George Mason University
Georgetown University
George Washington University
Georgia Institute of Technology
Georgia State University
Gettysburg College
Grand Valley State University
Grinnell College
Hamilton College
Harvey Mudd College
Haverford College
Hunter College
Icahn School of Medicine at Mount Sinai
Illinois State University
Indiana University, Bloomington
Indiana University-Purdue University Indianapolis
Iowa State University
John Jay College
Johns Hopkins University
Kennesaw State University
Kent State University
Lafayette College
Lawrence University
Lehigh University
Lehman College
Louisiana State University
Loyola University Chicago
Macalester College
Miami University of Ohio
Michigan State University
Mississippi State University
Missouri University of Science & Technology
Montana State University
Mount Holyoke College
New College of Florida
New Jersey City University
New York University
North Carolina State University, Raleigh
Northeastern University
Northwestern University
Norwich University
Oberlin College
Oklahoma State University
Old Dominion University
Oregon Health & Science University
Oregon State University
Pace University
Portland State University
Princeton University
Providence College
Purdue University
Queen's University
Rice University
Rhodes College
Rochester Institute of Technology (RIT)
Rollins College
Rowan University
Rutgers University-Camden
Rutgers University-Newark
Rutgers University-New Brunswick
Ryerson University
Saint Louis University
Salisbury University
Sam Houston State University
San Diego State University
San Jose State University
Santa Clara University
Seattle University



National Center for Faculty
Development & Diversity

INSTITUTIONAL MEMBERS

Simon Fraser University	University of Maryland, Baltimore County
Skidmore College	University of Maryland, College Park
Smith College	University of Massachusetts, Amherst
Southern Illinois University Edwardsville	University of Massachusetts, Boston
Southern Methodist University	University of Michigan, Ann Arbor
Spelman College	University of Michigan-Dearborn
Stanford University	University of Michigan, Flint
St. John's University	University of Minnesota, Crookston
Swarthmore College	University of Minnesota, Duluth
Syracuse University	University of Minnesota, Morris
Texas A&M University	University of Minnesota, Twin Cities
Texas Christian University	University of Mississippi
Texas Tech University	University of Missouri-Columbia
The College At Brockport State University Of New York	University of Missouri-Kansas City
The College of Wooster	University of Missouri-St. Louis
The Ohio State University	University of Nebraska-Lincoln
The University of Alabama at Birmingham	University of Nevada, Las Vegas
The University of Alabama, Tuscaloosa	University of Nevada-Reno
The University of Chicago	University of New Mexico
The University of Tennessee, Knoxville	University of North Carolina at Chapel Hill
The University of Texas at Austin	University of North Carolina at Greensboro
The University of Texas at San Antonio	University of North Dakota
Towson University	University of North Texas
Trinity College	University of Notre Dame
Tufts University	University of Oklahoma
Tulane University	University of Oregon
United States Military Academy	University of Pennsylvania
University at Albany	University of Pittsburgh
University of Arizona	University of Richmond
University of Arkansas	University of South Carolina
University of British Columbia	University of Southern California
University of California, Berkeley	University of South Florida
University of California, Davis	University of St. Thomas
University of California, Irvine	University of Texas at Arlington
University of California, Los Angeles	University of Texas at Dallas
University of California, Merced	University of the Pacific
University of California, Riverside	University of Toronto
University of California, San Diego	University of Utah
University of California, San Francisco	University of Virginia
University of California, Santa Barbara	University of Washington
University of Cincinnati	University of Wisconsin-Madison
University of Colorado Boulder	UT Health San Antonio
University of Colorado Colorado Springs	Vanderbilt University
University of Colorado Denver	Vassar College
University of Connecticut	Villanova University
University of Delaware	Virginia Commonwealth University
University of Detroit - Mercy	Virginia Polytechnic Institute and State University
University of Denver	Washington University in St. Louis
University of Florida	Washington State University
University of Georgia	Wayne State University
University of Houston	Wellesley College
University of Illinois at Chicago	West Chester University of Pennsylvania
University of Illinois at Urbana-Champaign	West Virginia University
University of Iowa	William & Mary
University of Kansas	Williams College
University of Kentucky	Wofford College
University of Louisville	Worcester Polytechnic Institute
University of Maryland, Baltimore	York University



National Center for Faculty
Development & Diversity

CORE SKILLS

01

STRATEGIC PLANNING

02

EXPLOSIVE PRODUCTIVITY

03

HEALTHY RELATIONSHIPS

04

WORK-LIFE BALANCE

MEMBERSHIP OFFERINGS

CORE CURRICULUM

The NCFDD's Core Curriculum is designed to teach faculty the 10 key skills necessary to Thrive in the Academy. We define "thriving" as having extraordinary writing and research productivity AND having a full and healthy life off campus.

EVERY SEMESTER NEEDS A PLAN

We offer this planning webinar at the beginning of each semester so that participants can take time out of their schedule to identify their personal and professional goals, create a strategic plan to accomplish them, and identify the types of community, support, and accountability they need to make this their most productive and balanced semester ever!

HOW TO ALIGN YOUR TIME WITH YOUR PRIORITIES

How to Align Your Time with Your Priorities is a step-by-step guide to holding a weekly planning meeting (aka The Sunday Meeting). In this webinar, participants learn what works and what doesn't work when it comes to weekly planning, how weekly planning can help them gain control of their workday, and the 30-minute technique that will help them make sure that the most important things get done each day.

CORE CURRICULUM

HOW TO DEVELOP A DAILY WRITING PRACTICE

In this webinar participants learn the three biggest myths about writing, and the 30-minute strategy that will increase their writing productivity AND decrease their stress, anxiety and guilt.

MASTERING ACADEMIC TIME MANAGEMENT

Participants will learn the three biggest mistakes that new faculty make in managing their time, why and how to align work time with institutional and personal priorities, how to create time for academic writing and research, and how to organize a network of support and accountability for writing productivity and balance.

MOVING FROM RESISTANCE TO WRITING

In this webinar, participants learn what resistance is, how to identify what's holding them back from writing, and how to create community, support and accountability for their writing.

CORE SKILLS

01

STRATEGIC
PLANNING

02

EXPLOSIVE
PRODUCTIVITY

03

HEALTHY
RELATIONSHIPS

04

WORK-LIFE
BALANCE

CORE SKILLS

01

STRATEGIC PLANNING

02

EXPLOSIVE PRODUCTIVITY

03

HEALTHY RELATIONSHIPS

04

WORK-LIFE BALANCE

MEMBERSHIP OFFERINGS

CORE CURRICULUM

THE ART OF SAYING NO

In this webinar, participants will learn the biggest mistakes faculty make in responding to requests, how to identify and disrupt problematic patterns, and strategies that they can implement immediately so they can add "no" to their vocabulary.

CULTIVATING YOUR NETWORK OF MENTORS, SPONSORS, AND COLLABORATORS

This webinar will help participants map their current mentoring network, identify their unmet needs and plan how to expand their existing network to meet their current needs.

OVERCOMING ACADEMIC PERFECTIONISM

In this webinar, perfectionists will unite to get clear about the causes and consequences of excessive perfectionism, the features of academic life that intensify perfectionism, and strategies to identify their perfectionism, assess whether it is useful or debilitating, and adjust their standards accordingly.

CORE CURRICULUM

HOW TO ENGAGE IN HEALTHY CONFLICT

In this webinar, participants will learn how conflict-management is an essential part of thriving in the Academy, how to decide when to push back and when to pull back in the face of conflict, the difference between healthy and unhealthy conflict, how to get clear about the role that power plays in resolving departmental conflicts, and ten tips for engaging in healthy conflict.

HOW TO MANAGE STRESS, REJECTION, AND HATERS IN YOUR MIDST

Participants will learn the impact that stress and negativity can have if they are not managed, how to identify the most common areas of stress in academic life, and concrete strategies for managing the physical, emotional, and attitudinal effects of stress.

CORE SKILLS

01

STRATEGIC
PLANNING

02

EXPLOSIVE
PRODUCTIVITY

03

HEALTHY
RELATIONSHIPS

04

WORK-LIFE
BALANCE

GUEST EXPERT AND MULTI-WEEK COURSES

GUEST EXPERT WEBINARS

We offer a variety of Guest Expert Webinars designed to meet the needs of faculty members, postdocs, and graduate students. These 60-90 minute professional development sessions focus on member-requested topics including wellness, the job market, rank-specific skill training, and the "big questions" of purpose and passion. New Guest Expert Webinars are posted every month.

MULTI-WEEK COURSES

Our Multi-Week Courses are intensive series where you'll be guided by expert facilitators in tackling the Academy's most pressing challenges. These are the skills you need to know to thrive in the Academy but are never taught.

COURSE LIBRARY

We have over 130 webinars in our course library including our most popular:

- Teaching In No Time
- Moving from Associate to Full Professor
- How to Craft a Winning Book Proposal
- How to Market Your Book on Social Media
- Imposter Syndrome

WEBINAR TOPICS

**ACADEMIC
PUBLISHING**

TEACHING

**WRITING AND
RESEARCH
PRODUCTIVITY**

**WORK-LIFE
BALANCE**

**INCIVILITY ON
CAMPUS**

**HEALTHY
RELATIONSHIPS**

**STRATEGIC
PLANNING**

GUEST EXPERT AND MULTI-WEEK COURSES

We are consistently adding to our webinar offerings and the Webinar Library on our website is the best place to see new content.

TEACHING

- Addressing Incivility in the Classroom
- Creating a Harassment-Free Lab
- How to Challenge Race and Gender Bias in Student Evaluations
- How to Successfully Set-Up and Manage a Lab
- Presumed Incompetent: Race, Gender, and Class in Academia
- Teaching in Color: Effective Teaching Strategies for Faculty of Color

HEALTHY RELATIONSHIPS

- Collaboration: How to Work with Others without Losing Your Friends or Your Mind
- Drama-Free Collaborations: How to Develop and Sustain Healthy Partnerships with Co-Authors
- How to Cultivate Wellness in the Midst of Life Transitions and Loss
- Imposter Syndrome: How to Recognize it, Overcome It and Realize Your Academic Goals
- Micro-Aggressions, Micro-Resistance, and Ally Development in the Academy
- Networking for Introverts (and Extroverts, Too!): How to Make the Most of Your Next Conference
- Smarty Pants Comes Home for the Holidays
- Twitter: How to Win Followers and Influence People
- What Happens When You Promise Time and Energy You Don't Have?

STRATEGIC PLANNING

- Getting the Job You Want by Perfecting Your CV and Cover Letter
- How to Find Your Pillars of Genius
- How to Manage Multiple Projects for Faculty in the Humanities
- How to Market Your Book on Social Media
- How to Negotiate for Success
- How To Prepare Your Tenure File
- Managing Multiple Roles: How to be a Faculty Member and an Administrator
- Moving from Associate to Full Professor
- So You're Thinking of Retiring
- Successful Strategies for Faculty Diversity: Valuing Faculty Work that Promotes Equity

INCIVILITY ON CAMPUS

- Bully in the Ivory Tower: How Aggression and Incivility Erode American Higher Education
- (In)Civility in Academic Spaces

ACADEMIC PUBLISHING:

- An Editor's Perspective: The Nuts and Bolts of Academic Publishing
- How to Market Your Book from Day One
- How to Negotiate an Academic Book Contract
- Practical Tips for Publishing Scholarly Articles
- Publishing Tips for Mid-Career Scholars

WORK-LIFE BALANCE

- Academic Life: What's Mindfulness and Compassion Got To Do With It?
- Academic Motherhood: How Faculty Manage Work and Family
- Disability and Living/Working in the Academy
- How to Manage Chronic Illness and Academic Life
- How to Maximize Your Sabbatical
- Preparing for Parenthood on the Tenure Clock
- Resting to Rise: Reduce Burn Out, Find Your Joy for Writing and Life, and Create a Just Academia
- Wellness and Technology

WRITING AND RESEARCH PRODUCTIVITY

- Building a Publishing Pipeline: Concrete Strategies for Increasing Your Writing Productivity
- Daily Writing for Academic Scientists and Engineers
- Developing Writing Rituals: A Key to Jumpstarting and Maintaining Productivity
- Embracing Rejection: De-Stigmatizing Submissions and Purifying Your Writing Process
- Flow: Finding (and Keeping!) Joy in Academic Writing and Research
- How To Overcome Shame, The Imposter Syndrome And Become A Prolific Scholar
- How to Work with Academic Editors
- How to Write an Article in No Time
- Maintaining an Active Research Agenda on the Alt-Ac Track
- Making the Most of your NCFDD Membership
- Navigating the Barriers to Getting Your STEM Grant Funded
- Writing as Metaphor
- Writing for a Broader Audience:
- Writing Science: How to Write Papers that Get Cited and Proposals that Get Funded
- Writing through Writer's Block
- How to Speak to (and Engage!) Non-Academic Audiences

14-DAY WRITING CHALLENGE

The 14-Day Writing Challenge is an opportunity for members to experiment with daily writing in a supportive environment with a little daily dose of electronic love from the NCFDD. The challenge happens 3 times per year and is open to all members.

The challenge is simple: write for at least 30 minutes every day (Monday through Friday) for two weeks. At the end of that time, participants can evaluate whether daily writing and a supportive community increased or decreased their productivity.

DISSERTATION SUCCESS PROGRAM

The NCFDD Dissertation Success Curriculum is designed to provide the skills, strategies, and support that advanced graduate students need to overcome the three biggest obstacles to finishing their dissertation: perfectionism, procrastination, and isolation. The program is built on the premise that there is only one way to complete a dissertation: WRITE IT!

“NCFDD has transformed many of my professional and personal habits. I am not only more productive academically but have learned to keep a balanced life. I have lost count of how many times I have done the "Every Semester Needs a Plan" webinar, and taken the 14-day writing challenge. These tools have grounded me when I needed to remember what was important.”

Adriana Brodsky, PhD
Professor
St. Mary's College of Maryland

MEMBER RESOURCES

MONDAY MOTIVATORS

The Monday Motivator is a weekly email that provides positive energy, good vibes, and a productivity tip. The purpose of the weekly message is to reinforce the ideas presented in our Core Curriculum and provide support for individuals as they transition throughout their career. There are some moments in our lives and careers when we are so overwhelmed that it feels impossible to attend a training, log in to a forum, or join a program. For those moments, we offer the Monday Motivator as a micro-learning opportunity.

DISCUSSION FORUMS

Faculty, grad students, and post docs alike can all benefit from the online community of our Discussion Forums. Our forums have a range of topics including publishing, dissertation support, and monthly writing challenges.

ACCOUNTABILITY BUDDY MATCHING

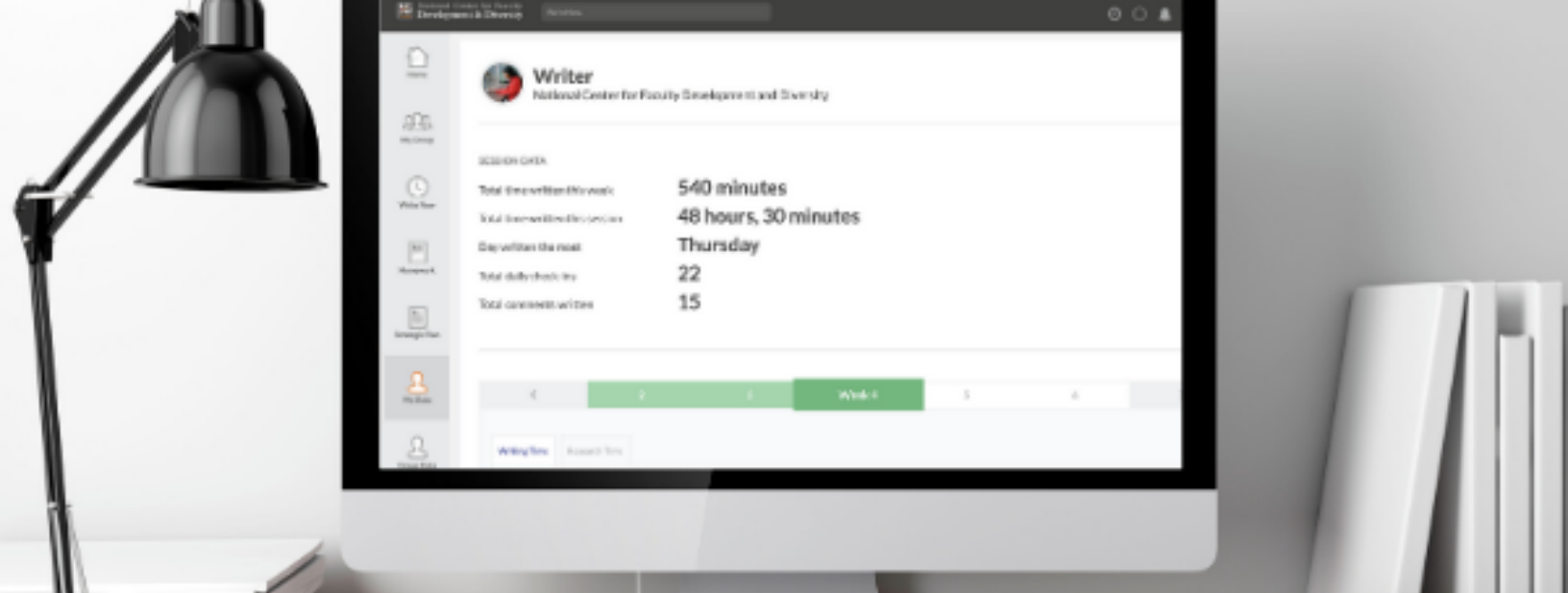
If a member is looking for some external accountability for their writing and research goals, we can match them with a member of similar status.

“

Each week, I look forward to receiving the Monday Motivator e-mail. The e-mail includes clear, concrete, and concise steps that help me address issues I am facing as a faculty member. I find it so helpful to know that other faculty face similar issues, and the advice in the Monday Motivator truly does motivate and empower me. It is just one of many NCFDD resources I have found valuable to my success.

”

Kari Taylor, PhD
Assistant Professor
Springfield College



14-DAY WRITING CHALLENGE

The 14-Day Writing Challenge is a great opportunity for all members at any stage in their career to experiment with daily writing. Using our proprietary program software, WriteNow, participants are able to engage with a supportive community and track their writing and research progress. At the end of the challenge, participants will have a qualitative summary of their progress and can see how implementing daily writing can increase overall writing productivity.

14-DAY WRITING CHALLENGE IN NUMBERS*



>3,500

Average number of
participants per
Challenge



>1,500,000

Average
Accumulative Minutes
Written per Challenge



>60

Average Minutes
Written Daily

*Spring 2019-Summer 2020



NCFDD TEAM



Holly Ketterer, PhD | Senior Strategist

Email: Holly@FacultyDiversity.org

Phone: 313-316-4693

Hillary Gnewkowski | Stratigist

Email: Hillary@FacultyDiversity.org

Phone: 313-720-2397



Allison Van Buren | Senior Manager

Email: Allison@FacultyDiversity.org

Phone: 313-720-2396

Cassandra Pettiford | Manager

Email: Cassandra@FacultyDiversity.org

Phone: 313-720-2744



Ryan Blocker | Strategist

Email: Ryan@FacultyDiversity.org

Phone: 313-720-0112

Dana McGarr | Manager

Email: Dana@FacultyDiversity.org

Phone: 313-920-7554



Dianne Rich | Information & Data Systems Administrator

Email: Dianne@FacultyDiversity.org

Phone: 313-820-2394

Contact us to learn more.

www.facultydiversity.org | 313-347-8485 | membership@facultydiversity.org